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**QUALITY SCALES UNLIMITED TO EXHIBIT FARM AND RANCH WEIGHING PRODUCTS  
AT 2015 WORLD OF AG EXPO**

*The California-Based Scales Solutions Provider Will Introduce Weighing  
Equipment for Farming and Ranching at the Expo*

Tulare, CA – February 3, 2015 – Ranchers and farmers attending the 48th Annual World Ag Expo between February 10th and 12th will be introduced to new weighing products and scales solutions at the Quality Scales Unlimited exhibit (Outdoor Booth #R35).

Quality Scales Unlimited, at the expo for the first time, encourages farmers and ranchers to explore new innovations, quality products and services designed to meet the specific needs of the agricultural sector. The scales solutions provider places heavy emphasis on helping customers choose products that cater to their particular requirements, with a wide range of equipment designed for [different sectors](#).

At the expo, QSU's representatives Rory Ward (president/owner), Brad Klock (director of sales) and Jesse Wetherell (sales and marketing) will exhibit the new Rice Lake Weighing System's legal-for-trade mobile and stationary livestock scales, both designed to tackle the challenges of ranching. The Rice Lake Survivor series truck scale demonstration module and QSU's newest certified heavy-capacity test truck will be on exhibit as well. The team will share information and literature about these products and other farm and ranch weighing solutions, as well as answer questions and offer demonstrations for visitors.

They will be joined by Don Martin, a representative from Rice Lake Weighing Systems, who will bring his expertise and know-how of the company's "Made in America" products to the expo. Visitors will be able to check out innovative products from the company, like the G-Force-Patented self-checking mounting system on the truck scale module, which uses 100% of the gravity force from loading actions against itself and returns the scale to dead center instantaneously, without check rods or bumper bolts. It leads to an elimination of

excess movement and scale wear, and allows faster processing, consistent accuracy and less maintenance. The scale also shows how wide flange and support beams give rigidity and minimal deflection for tough steel decks.

According to Brad Klock, "Quality Scales Unlimited continues its growth as Northern California's largest industrial scale services and equipment supplier by exhibiting, for the first time, at the World Ag Expo in Tulare, CA. World Ag Expo is the world's largest annual agricultural exposition, and we are extremely fortunate to have this show take place in our geography". He adds, "This is a great opportunity to support our current customers, meet new customers, and talk to students preparing for a career in agriculture. We look forward to seeing you at Booth #R35".

Jesse Wetherell agrees, "I believe the World of Ag Expo is a great platform to showcase the latest in weighing and scale technology because of the variety of customers that attend this global event. Quality Scales Unlimited is planning to present a wide range of scale equipment for the show's attendees to explore. Our knowledgeable sales and service staff will be present to answer any questions, or provide feedback on your current weighing applications".

### **About the Expo**

Designed to bring together industry experts, farmers, ranchers and vendors, the [48th Annual World Ag Expo](#) will include over 1,400 exhibitors. In 2014, over 98,000 attendees (from 44 states in the U.S. as well as 48 other countries) were introduced to new agricultural technologies and services.

### **About Quality Scales Unlimited**

With six heavy capacity test trucks and 15 experienced scale technicians, [Quality Scales Unlimited](#) is the largest scale company in Northern California. The company offers customized weighing equipment and 24/7 service for over 50 different industries in California and Nevada.